



EXCHANGE

PASADENA BUSINESS ASSOCIATION NEWSLETTER

August 2023



P.O. Box 861 • Pasadena, MD 21123-0861
"Great Businesses Making a Great Community"

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Vice President's Message

I hope this message finds you all in good health and high spirits.

So far, 2023 has been super busy and filled with opportunities for members to connect with other businesses and the community. So far, there we've enjoyed Networking Luncheons, After Hours Mixers, National Night Out, Educational Workshops, Scholarship Fundraising, 5th Grade Awards Luncheon, Ribbon Cuttings, Leads Group Meetings and so much more. Guess what, we're just getting started.

Here's a few of the exciting Annual events coming up...

- ▶ 20th Annual Golf Tournament at Compass Pointe Golf Course
- ▶ Annual Crab Feast at Twain's Tavern
- ▶ Annual Caring & Sharing Thanksgiving Parade & Food Drive
- ▶ Annual Christmas Tree Lighting at Lake Shore Plaza

There are more networking & business building opportunities in the works. PBA Committees are an important part of the planning. Do you have ideas for an event? Would you like to be a part of the process? Attend a committee meeting!! **Here's a few of the PBA committees...**

- ▶ Website & Technology Committee – Chairperson, Jerry Nicklow, Huff Insurance
- ▶ Membership Committee – Melissa Hosse, Century 21 Don Gurney
- ▶ Veteran's Memorial Flag Site Committee – Dottie Snyder, Nature's Caretakers
- ▶ Shop Local Committee – Mike Dacre, Perfection Title

Your Membership comes with so many opportunities to grow and connect. Are you taking advantage of the many member benefits PBA has to offer? Not sure? Call me. I'm happy to help.

Warmest Regards,

Paulette Morris, Idea Weaver Promotions, Inc. - 410.360.8882 - Paulette@ideaweaver.com



SEPTEMBER GENERAL MEMBERSHIP MEETING
Wednesday, September 6, 2023 @ Noon
Location: Twain's Tavern, 8359 B&A Blvd, Pasadena
Speaker: Corporal Ford, Eastern District Traffic Coordinator

\$22.00 with reservation by Friday, September 1, 2023

\$27.00 if reserving after Friday, September 1, 2023

You can pay in advance for the luncheons or mixers by mailing your check to PBA, PO Box 861, Pasadena, MD 21123-0861, or you can register and pay on the website by credit card, or you can email your reservation to Sandi and pay at the **door by cash or check.**

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Mon-Fri 9am - 7pm
Sat 9am - 5pm
Sun CLOSED

Pasadena Business Association Officers**Executive Director**

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PasadenaBusinessAssociation1@verizon.net

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HeatherFreesRealtor@gmail.com

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Paulette@ideaweaver.com

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Heidi Schmidt - *Heidi Schmidt Creations*

✉ PO Box 861, Pasadena, MD 21223
☎ (410) 360-4PBA
@ PasadenaBusinessAssociation1@verizon.net
🌐 PasadenaBusinessAssociation.com



PBA kicked off August at National Night Out which was held at Kinder Farm Park this year. Visitors were greeted at the PBA Tent by Sandi Parrish along with Members, Mike Dacre, Perfection Title, Alyssa Jones, Growth of the Phoenix and Heidi Schmidt. Heidi Schmidt Creative shared info about

upcoming events and handed out treats to the kids. There were lots of games and activities from all the exhibitors and fun was had by all. NNO is a wonderful community event!!

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Each Office Independently Owned and Operated

Newsletter Advertising

If you would like to put a 2 x 3 1/2 business card or ad in the PBA monthly newsletter, like those you see in this newsletter, the cost is \$30/per issue. The Newsletter is printed as well as emailed to the membership. We do ask for a 6 month or 1 year commitment so we don't delay printing waiting on ads each month. Space is limited, reserve your space asap. Newsletter ads are \$180 for size months or \$360 for the year.

Hello fellow PBA members.

Thank you to all of those who attended our last workshop on optimizing your Google Business Map listing. We have received great feedback and plan on continuing our workshops on a quarterly basis. For the next workshop I have something pretty cool planned to go over.

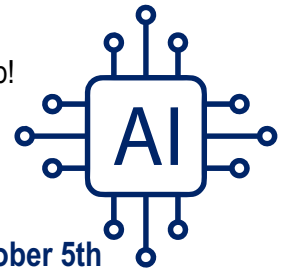
The buzz words in technology and marketing these days are "Artificial Intelligence" or "AI" and the tools available for marketing. So, who is up for a workshop to go over the basics of artificial intelligence? We can make this a basic introduction on how you can easily use tools ChatGPT and Jasper to help you create basic content. This content can be used for your website, emails, social media posts, etc.

The Website and Technology team has started using these AI tools in our businesses and want to share some of our experiences and offer up some tips on how you can use them in your business. Although AI seems like a scary subject, these tools are relatively simple to use for basic everyday items. **This Workshop will be held Virtually, via Zoom, Thursday, October 5th, 2:00-3:00 pm. Free to PBA Members, \$15 to Non-Members. Register at: www.PasadenaBusinessAssociation.com** Once you register, a link will be emailed to you to join the Zoom Workshop so you can stay at your desk and experiment with the tools as we are going through the workshop.

We are excited to present this to our members and look forward to seeing you at the AI workshop! Gratefully,

Jerry Nicklow
Huff Insurance
PBA Website and Technology Team

Website & Technology



Workshop Date: October 5th



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Come enjoy a day of good food, fun and golf including a light breakfast of scratch made donuts from Geresbeck's Food Market, hot dogs on the turn donated by Geresbeck's Food Market and lunch catered by Chesapeake BBQ. (Pit Beef, Ham, & Turkey cooked & sliced on site).



Event proceeds benefit the PBA Community Assistance Fund:

- 5th Grade Straight A Lunch
- School Supply Drive
- Educational Excellence Awards
- Tree Lighting Ceremony
- A Child's Christmas
- Caring & Sharing Parade
- Friends of Downs Park Donation
- Friends of Hancock's Resolution
- National Night Out
- Veterans Day Ceremony
- Flag site at Rt. 100 & Mt. Road (Maintenance and Flags)

Prizes Awarded For:

First, Second and Last Place
Longest Drive (Men & Women)
Closest to the Pin
Putting Contest

For more information or to donate a golfer prize
www.PasadenaBusinessAssociation.com



Individual \$150

Foursome \$595

Corporate Sponsor \$695
(Includes 4 Players and a Tee Sign, name displayed in program and on all PBA Signage at the event, recognition at the awards lunch)

Tee Sign Sponsor \$150
(Name and logo prominently displayed on a professionally designed Tee Sign by Sign Central and recognition in the program)


Sponsorships \$450

Hospitality Sponsors \$450
Beverage Cart (2)
Breakfast Sponsor
Closest to the Pin
Lunch Sponsors
Longest Drive – Men & Women's
(Recognized by sign on table, program, awards lunch)

Putting Contest - \$500.00 (1)
Ability to place tent on putting Green



The Pasadena Business Association kicked off August at Kinder Farm Park at **National Night Out**. Attendees were greeted at the PBA Tent. Sandi Parrish along with Members, Mike Dacre, Perfection Title, Alyssa Jones, Growth of the Phoenix and Heidi Schmidt, Heidi Schmidt Creative gave visitors info on upcoming events and handed out treats to the kids. There were lots of games and activities from all the exhibitors and fun was had by all.



ANNUAL SCHOOL SUPPLY DRIVE

Please help our local Pasadena students in need go back to school equipped to learn. This drive specifically supports students in need and those being raised by grandparents in Pasadena.

Monetary donations are accepted as well via Pasadena Business Association – visit
www.pasadenabusinessassociation.com or email
pasadenabusinessassociation@verizon.net for details.

August 1 - 18, 2023

DROP-OFF LOCATIONS INCLUDE
Arundel Federal Savings Bank (Lake Shore Plaza),
Alibi's Bar & Grill (7935 Elizabeth Road, Pasadena)
Costello's Ace Hardware (Lake Shore Plaza),
Quaintrelle Boutique (4730 Mountain Road)
The UPS Store (The Shops at Riviera Beach),

SUPPLIES NEEDED
 Backpacks (Large & Small) | Notebook paper | Spiral Notebooks
 1, 2, and 3-inch binders | Dividers for binders | Composition books
 Pocket Folders (with and without prongs) | Pens (black, blue, red)
 #2 Pencils | Erasers & Caps | Highlighters | Glue sticks | Index cards
 Crayons | Colored pencils | Sketch pads | Flash drives
 Blunt "Fiskars" scissors | Pencil cases/Boxes
 Washable markers | Dry erase markers | Rulers (standard & metric)
 Protractor/Compass | Sticky Notes

PBA MEMBERSHIP DIRECTORY AND COMMUNITY GUIDE

Please check your listing on the website and make sure it is up to date. This is the information that is used in the Directory so we want everything to be correct. Some members do not have a category listed which means they will not be listed in the category section of the newsletter.

If you can't update yourself, email to:
pasadenabusinessassociation1@verizon.net

New Members

J. Conyers Photography

James Conyers
Business Address: 325 S. Carolina Ave.
Pasadena, Maryland 21122
Phone: 1-701-526-3311, Cell: 701-793-2334
E-mail : jim@jconyersphoto.com
Website: www.jconyersphoto.com/headshots

Company Bio: In the Digital Age, everyone needs a personal brand for their online presence. From job-seeking to marketing quality images are needed to enhance what you already bring to the table. For my solopreneurs out there, your face is the face of your entire business. Let's put the image of confidence and competence out there for all to see. I got my start in photography MANY years ago (Like last century). I didn't start seeing it as a profession until about six years ago. I founded my business in 2018 and since then, I have obsessed over helping people look their absolute best.

The best part about my business is that I offer on-location photography services! You don't have to schlep all over the Baltimore/D.C. Area to get studio quality headshots. I can work in a 10 ft x 10 ft area (about the size of an average conference room). Save time. Get great headshots. Then get back to what you do best!

<https://www.facebook.com/profile.php?id=100094268194516>

St. Andrew's Episcopal Church

Jason Poling
Business Address: 7859 Tick Neck Rd.,
Pasadena, Maryland 21122
Phone: 410-255-1070, Cell: 410-241-4838
E-mail : priest@standrewspasadena.com
Website: standrewspasadena.com

Company Bio: St. Andrew's has been the Episcopal branch of the Jesus Movement in Pasadena since 1954.

<https://www.facebook.com/St.Andrews.Episcopal.Pasadena>

This newsletter was designed by:



"When it comes to promotional products, the sky's the limit!"

PAULETTE MORRIS
President

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Networking Mixers



"A great time was had by all at our July mixer hosted by Alibi's Bar and Grill."



If you have not attended one of these events, you will find it's a great way to get to know local business owners and create lasting relationships in a very

casual, relaxed atmosphere. We look forward to seeing you at our upcoming events."

--Melissa Gurney Hosse, Membership Chairperson



Thursday, August 17th ~ 5-7pm

Twain's Tavern

8359 Baltimore Annapolis Blvd.
Pasadena, MD

\$25 for PBA Members Prepaid by Friday, Aug. 11th
\$30 after that date or at the door \$30 non-members
(\$35 after the 11th & at the door)

Lite Fare & Non-Alcoholic Beverages included

www.PasadenaBusinessAssociation.com



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All You Can Eat Crab Feast!

MONDAY, SEPTEMBER 25th, 2023

6:00 - 10:00 PM

Twain's Tavern

8359 BALTIMORE ANNAPOLIS BLVD.

PASADENA

Benefits the
Mountain Road
Memorial Flag Site



Tickets Now: \$75/per person - After 9/20/23 Tickets: \$95/per person
Kids Now: Ages 6-10: \$60/per child - After 9/20/23 \$80/per child

Register & pay with Credit Card at: www.PasadenaBusinessAssociation.com

Or mail check to PBA, PO Box 861, Pasadena, MD 21123

Tickets also on sale at Arundel Federal Savings Bank, Lake Shore Plaza

Includes: #1 Male Crabs by Seaside, Crab Soup, Pit Beef, Ham, Turkey, Primo Baked Ziti, Mac & Cheese, Cole Slaw, Dessert, Domestic Draft Beer & Soda

www.PasadenaBusinessAssociation.com

410-360-4PBA (4722) - pasadenabusinessassociation1@verizon.net