

# 2023 PBA DIRECTORY ADVERTISING RATES

## SECTION A: ADVERTISEMENT SIZES AND RATES

### FULL COLOR RATES:

Inside back cover	- 1	900.00	___
Inside Full Page	7.5 x 10	700.00	___
Cover Logo	1.5 x 1 (Approx)	300.00	___
Half-Page Color (H)	7.5 x 5	385.00	___

**We would love to  
see your  
advertisement  
in our booklet.**

### BLACK & WHITE RATES:

Full Page	7.5 x 10	425.00	___
Half - Page (V)	3.625 x 10	250.00	___
Half - Page (H)	7.5 x 4.875	250.00	___
One -Sixth Page (V)	2.35 x 4.875	110.00	___
One -Sixth Page (H)	4.91x 2.375	110.00	___

## No ads accepted after May 1st

Above pricing does not include charges for creating an ad.

**You must submit your ad in a pdf to [pasadenabusinessassociation1@verizon.net](mailto:pasadenabusinessassociation1@verizon.net)**

We cannot blow up a business card, (it distorts) but your business card provider or a graphic designer should be able to provide the ad for you in the proper size as stated above.

### **SUMMARY OF ITEMS TO BE RETURNED TO PBA**

- \_\_\_ Ad submitted in a pdf
- \_\_\_ Checked my listing on the website for accuracy
- \_\_\_ Payment for Ad and/or additional categories in the categorical section @\$20 each.  
(One category is free each additional is \$20)
- \_\_\_ Please list all additional categories \_\_\_\_\_
- \_\_\_ Dues payment if not already paid

Signature \_\_\_\_\_ Company Name \_\_\_\_\_

Print Name \_\_\_\_\_ Date \_\_\_\_\_

*This form must be returned with signature and payment if not paid online by credit card.*

**Pasadena Business Association**

**PO Box 861**

**Pasadena, MD 21123-0861**